

**SLIMMING** 



**SMOOTH SKIN** 

SHAPING EFFECT



Cosmetic active ingredient

Grapevine extract manufactured in France

## **ACTIVE MOLECULE**

epsilon-Viniferin
Extracted from French vine shoots
INCI name: Vitis vinifera (grape) vine extract

## MULTIPLE POSSIBILITES OF STANDARDIZATION

- natural butylene glycol or
  - propanediol or
    - glycerin or
  - inulin (powder form)















# **FIRMNESS**

## Smooth skin

# Clinical study



Twice a day



26-59 years

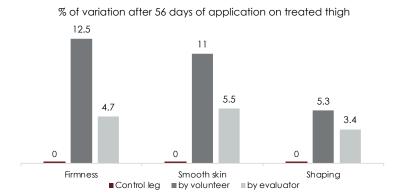


22 participants



2 months





VINIFEROL\* exhibits

firming, smoothing and shaping effects
highlighted by clinical scoring

# Slimming via Phosphodiesterase inhibition & SIRT1 activation

#### In vitro

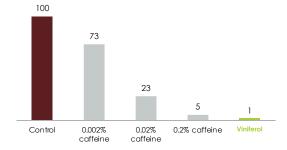
PDE4 inhibition: increases lipolysis PDE IC<sub>50</sub> of epsilon-Viniferin and caffeine

Molecules	PDE IC <sub>50</sub> in µM
Epsilon-Viniferin	4.6
Caffeine	1130

epsilon-Viniferin, the active molecule of VINIFEROL\*, has an IC₅₀ on PDE4 activity 245 times lower than caffeine

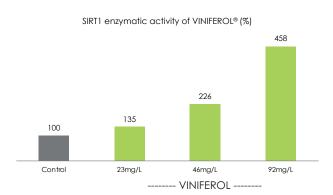
IC<sub>50</sub>: Concentration to inhibit 50% of the activity

Phosphodiesterase activity (%)



VINIFEROL® is more active than caffeine on PDE4 inhibition

Tested dose: 0.01% of VINIFEROL®



The results after 20min of incubation shows that VINIFEROL® is a potent SIRT1 activator

SIRT1 activation: decreases adipogenesis

In vitro

\*COSMOS approved ingredients: Natural VINIFEROL\*, Natural VINIFEROL\* 1% Sol., Natural de-colored VINIFEROL\* 0.5% Sol. (Glycerin)